

## **PRIVACY POLICY**

### **Our obligations**

We respect and protect your privacy. Below you can read how we treat your personal information. This Privacy Policy describes the treatment of information obtained through our digital platforms, which allow the visitor to access and use our services online. Plavi partner Ltd. Privacy Policy is in compliance with the EU General Data Protection Regulation 2016/679 (GDPR) and Croatian law. Plavi Partner Ltd. is responsible for collecting, storing and processing your information. We obtain some information directly from you, and some is collected automatically. When we process information about you with the purpose of entering a potential contract with you, there is a legal basis for which it is necessary to obtain data. If the legal basis for processing the data is consent, you have the right to withdraw the consent at any time, but this does not affect the right of Plavi Partner Ltd. to process data before the withdrawal. If we share your information with legislative agencies, we share your information because we are required to do so by law.

### **What type of information does Plavi Partner Ltd. collect?**

When you use our site, we may collect information that you choose to share with us, such as information that you share with us in the "Contact" or "Purchase Order" forms. This information may include your name, email address, home address, and telephone number and is necessary to provide requested services. We may also collect information regarding your access device and the IP address through which you accessed our website. For more information on this section, please refer to section "Cookies and other tracking technologies" below.

### **How we use your information?**

When you share your information with us, we may use it to respond to your inquiry in a timely manner. In addition to that, we use them in order to manage and improve our website, as well as to perform an analysis for the purposes of monitoring marketing activities, i.e. popularity of specific website sections.

If you use our services, we may utilize your data to:

- Establish communication for the purposes of addressing your request related to a specific product. For example, when you submit your request through the contact form, Plavi Partner Ltd. collects the provided personal data for further communication aimed at commercial collaboration.
- Contact you and address your request submitted through the Contact form
- When a user visits our website and clicks on a certain page, anonymous information is collected about the traffic on particular subpages of our website (Google Analytics tools).

### **Collaboration with third parties**

We do not lease or sell your personal data to third parties. We do not share any of our users' personal data with third parties.

Our employees are not entitled to use personal data collected for the purposes of collaboration between the user and Plavi Partner Ltd. In the unlikely event of Plavi Partner Ltd. receiving a court order from the competent legislative authority, the company shall be obliged to submit the requested data to the said authority.

### **Safety and privacy**

Plavi Partner Ltd. protects personal data from unauthorized usage and access. Plavi Partner Ltd. applies organizational, technical and physical safety measures in order to keep the collected personal data secure.

### **Cookies and other tracking technologies**

Information collected through cookies helps us understand how our website is used, with the purpose of improving the quality of content for our users, as well as their browsing experience. Optional cookies include Google Analytics cookies (which track website traffic, analyse success of the website and are available to Plavi Partner Ltd. in a form of statistical data without users' personal data) and cookies generated by social networks, which enable the user to share particular content on their social network account.

When you access our website for the first time, you will be presented with a note that informs you about the usage of cookies and prompts you to accept them. By continuing to use our website, you agree to our use of cookies.

Using settings of a web browser, users can independently manage (enable or disable) their acceptance of cookies at all times. Please note that disabling cookies may affect the functionality and your interaction with our website. We accept no responsibility for any loss of functionality and/or quality of the website content in case the users choose to manage the acceptance of cookies themselves.

For further information about configuring browser settings for cookies, please refer to the following links:

- [Click here](#) to learn more about private browsing and cookie settings in Mozilla Firefox
- [Click here](#) to find out more about the incognito mode and cookie settings in Google Chrome
- [Click here](#) to find out more about the "InPrivate" mode and cookie settings in Internet Explorer
- [Click here](#) for more information about the "Private navigation" mode and cookie settings in Safari

By using these websites, users acknowledge that they are at all times familiar with and agree to the Terms of Use, including provisions on the processing and protection of personal data and the options related to cookies.

### **What are my options?**

You may decide not to share the requested information with us. Please keep in mind that we require certain data in order to receive feedback on the requested products and services or to address your query submitted through Contact form.

### **Accessing and updating personal data**

To review or update your personal data in order to ensure correctness thereof, please contact us at [info@plavipartner.hr](mailto:info@plavipartner.hr). Plavi Partner Ltd. will do everything in its power to make the requested data available to you and, if necessary, update, modify, or completely remove them within 30 days. If for some reason we are not able to fulfil your request within 30 days, you will be informed as to when your data will be made available. In the unlikely event that we are not able to share the requested data with you, you will be informed about the particular reason we are not able to provide the requested access.

**Questions concerning this privacy notice**

If you have further questions or would like to submit a complaint regarding protection of your personal data, please contact us at [info@plavipartner.hr](mailto:info@plavipartner.hr). Every inquiry or complaint regarding privacy will be documented and investigated. We will make sure the investigation delivers results. If the complaint proves to be justified, will take all necessary measures.